



Cincinnati State Strategic Plan

Accelerating Potential 2025

Updated October 16, 2023

Plan Development Process



Strategic Plan

Accelerating Potential 2025

**Original Plan
Developed 2019-20**

MISSION

Cincinnati State provides **access, opportunity, and support** in achieving success for individuals seeking exceptional technical, transfer, and experiential/cooperative education, as well as workforce training.

VISION

Cincinnati State advances the educational and economic vitality of our state and region as the college of choice.

Strategic Plan

Accelerating Potential 2025





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Values

Potential for Growth and Success

We respect each student's background and celebrate their potential for personal growth and career success.

Innovation

We support innovative approaches to learning. We anticipate and effectively respond to the changing needs of those we serve.

Collaboration

We work together on behalf of our students and employers to meet community needs.

Equity

We believe in contributing to a socially and economically equitable society. We honor the diversity and inclusiveness of our College community and strive to hear all voices.

Experiential Learning

We promote experiential and lifelong learning.

Pillars

- I. Achieving Academic Excellence
- II. Enriching the Student Experience
- III. Engaging the Community
- IV. Strengthening Our Future

Strategic Plan

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Completed Projects from Original Plan

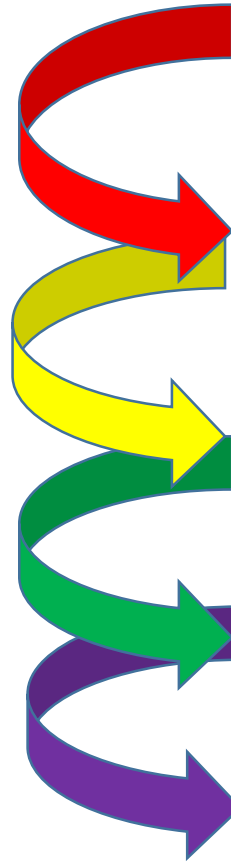
- ✓ Career Outcomes Data
- ✓ Comprehensive College-wide Advisory Board Review
- ✓ Transfer Pathway Assessment and Expansion
- ✓ Early College Pathway Launch
- ✓ Workforce Training Connection to Degrees
- ✓ Higher Learning Commission Reaccreditation Process
- ✓ Academic Intervention Redesign – and Multiple Measures
- ✓ Cincinnati State Accelerate Phase II
- ✓ Applied Bachelor Degrees Implementation
- ✓ Alumni Network Expansion
- ✓ Comprehensive Campaign (50TH Anniversary)
- ✓ Enrollment Management Plan
- ✓ Diversity, Equity & Inclusion Plan
- ✓ Equipment and Technology Investment

** Note – related work, enhancement and expansion, ongoing*

Strategic Plan

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Update 2022-23



Plan Update Process

Convened internal stakeholders for each pillar – determined: complete, not irrelevant, still necessary

Narrowed down plan projects based on high impact

Obtained external stakeholder feedback on updated priorities

Department leaders presented specific project plans including impact, cost, and action steps

Updated Plan with 11 Focus Areas

Associated Plans

Enrollment Management Plan

Completion Plan

Enrollment Services Plan

ITS Master Plan

Clifton Campus Master Plan

JAIDE (Justice, Access, Inclusion, Diversity
& Equity) Plan

Strategic Plan

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Update
11 Focus Areas

*With emphasis on
high impact and return on
investment to achieve our
pillars*

STRATEGIC PILLAR 1

ACHIEVING ACADEMIC EXCELLENCE



Focus #1

Work Integrated Education Initiative

Study co-op, practicum, clinical and other work integrated education programs.

Recommend improvements to expand and improve experiential learning at CS.

Focus #2

Distance Education Infrastructure

Establish system to fully support online students post-pandemic.

STRATEGIC PILLAR 2

ENRICHING THE STUDENT EXPERIENCE



Focus #3

Comprehensive Student Support Services

Assess, organize and identify service gaps to be filled by internal or external resources. Bring together and expand resources to support students. Serve current students more efficiently and effectively.

Focus #4

Optimizing Student Financial Experience

Develop a plan to attract new students and increase retention that integrates student scholarships, loans and grants.

STRATEGIC PILLAR 3

ENGAGING THE COMMUNITY



Focus #5

Applied Bachelor Degrees Implementation

Support and grow Bachelors' in Land Surveying and Culinary & Food Science, implement BSN Nursing, and explore and implement other degrees including Aviation.

Focus #6

Butler County Strategy

Form partnerships and implement plan that will lead to increased delivery of education to Butler County residents

STRATEGIC PILLAR 3

ENGAGING THE COMMUNITY



Focus #7

Hamilton County Strategy & Poverty Initiative

Develop partnerships that lead to increased delivery of education to Hamilton County residents and employees to contribute to a reduction in poverty.

Focus #8

Comprehensive Campaign and Public Funding

Continue additional phases of a Comprehensive Fundraising Campaign and investigate options, develop case and plan for increased public funding.

STRATEGIC PILLAR 4

STRENGTHENING OUR FUTURE



Focus #9

Personnel Investment

Study and strategically invest in personnel including hiring, retention and professional development to strengthen workforce.

Focus #10

Clifton Campus Facilities and College IT Improvement

Develop and execute a plan for recovery, renovation and revitalization of Clifton Campus and also risk mitigation and modernization of College's IT infrastructure

Focus #11

Diversity, Equity & Inclusion

Recommend and implement priorities to close JAIDE (Justice, Access, Inclusion, Diversity and Equity) gaps for students and employees.